

## The Climate Connection

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# Dear world leaders

In collaboration with



British Embassy  
Madrid



Ambasciata d'Italia  
Madrid

# COP 26. Digital Postcard Competition

Do you have a message for world leaders about the climate emergency?

Here is what you need to do:

- Record a 30 second video of yourself which begins with **“Dear world leaders, the most important thing to stop the climate crisis is...”**
- Teachers and students should choose the best video to represent your school in the competition and send this to us by deadline (Wednesday 27 October 2021). **We are looking for original ideas so be creative!**
- British Council will subtitle and add the Digital Postcard frame to **10 winning entries** which will be shared on social media and websites during the COP 26 conference
- **One overall winner will be invited to spend a day in Madrid**, meet the UK and Italian Ambassadors to Spain and take over Embassy social media channels

Full competition rules and authorisation form can be found [here](#)

If you need inspiration take a look at our colleague's video [here](#)

**We look forward to receiving your Digital Postcards!**

